



Daniela Laurel

PhD, MBA

News Anchor-Producer

TV Host-Writer

Finance Professor

Business Events Host

Model-Endorser-Influencer

CONTACT INFORMATION

Mobile (63) 920 983 1930

Email daniela.laurel@gmail.com

Website <http://www.danielaurel.tv/>

SOCIAL MEDIA

f [fb.com/laurel.danie](https://www.facebook.com/laurel.danie)

@ [@danie.laurel](https://www.instagram.com/danie.laurel)

in [linkedin.com/in/danielaurel](https://www.linkedin.com/in/danielaurel)

LANGUAGES

English (Native) Filipino (Native)

Italian (Fluent) French (B2) Spanish (B2)

EMPLOYMENT RIGHTS

Italian and Filipino citizenships,

French permanent residence

SPECIALIST TECHNOLOGY

Research: Endnote, NVivo, Stata expert

Finance: Bloomberg LP, Thomson Reuters

Media: Streamyard, iNews, Avid, AviWest

I am a Business Journalist and Academic. I specialize in Corporate Finance, Financial Markets, and Social Issues in Finance as a news anchor-producer, writer, researcher, lecturer, and financial literacy advocate. I am a News Anchor at Cignal TV's *One News*. I anchor the main business broadcast of the network *BusinessWorld Live*. One News was previously a 24/7 Bloomberg TV Philippines channel where I anchored the 2 main weekly news broadcasts, *Starting Gate* and *In the Loop*. I write and produce all of my segments, have a key role in producing my guests, go on field for events and sit-down interviews, and am considered a notable public figure in the Business arena. I have amassed more than 1,000 live studio broadcasts, 200 home broadcasts during this pandemic, and have hosted or moderated more than 50 corporate events or industry conferences. I have just been awarded Best News Presenter/Anchor at the 25th Asian TV awards.

With a Ph.D in Management Engineering, I was formerly Assistant Professor of Finance at one of the top business schools in Paris, France. I bring nine years' experience working with intellectuals in some of the most prestigious research and teaching institutions in Europe and have published at peer-reviewed journals. I currently hold adjunct teaching faculty positions at IESEG School of Management in Paris and the Ateneo de Manila University.

I also have two years' experience as a former investment banker (Corporate Finance, M&A) and hold an MBA. I have lived in Manila, Hong Kong, Madrid, Amsterdam, Milan, and Paris. I speak English, Filipino, Italian, French, and Spanish all at intermediate to fluent levels.

My corporate network and unique finance expertise have allowed me in a short span of time to be considered as one of the country's leading Business News broadcast journalists. I see my role not just as a means to deliver the news but also as a platform to educate in three key advocacies I am passionate about: *Financial Literacy*, *Higher Education*, and *Gender equality*. Examples of how I have extended my influence include: writing, producing and hosting *Bank On It*, a weekly financial literacy TV show, writing a weekly editorial column on Responsible Finance at *BusinessWorld* broadsheet, being a goodwill ambassador for higher education of the European Union delegation to the Philippines and a Goodwill ambassador for voter's education, and being a social media influencer with over 13k millennial followers, endorsing brands for women's empowerment. My biggest achievement, however, is my role in co-parenting and home schooling my two young children Francesco and Mattia. We are currently based in Manila. In my free time, I play tennis, dance ballet, paint, play the piano, and read novels.

GRANTS & AWARDS

- Best News Presenter or Anchor, 25th Asian TV Awards
- Full Ph.D scholarship awarded to the top 10 students at Politecnico di Milano (EUR 60.000 stipend)
- Research grant from HEC Paris Research Center for Society and Organizations for Responsible Investment (EUR 2.000)
- Research award from U.N. Principles for Responsible Investment and French Social Investment Forum (EUR 3.000)
- Research grant from the ESSEC Center of Research to examine responsible investment reporting (EUR 3.000)
- Partial scholarship based on academic merit, Universidad Carlos III de Madrid, MBA program
- Full scholarship based on academic merit, Universidad Carlos III de Madrid, Postgraduate Microfinance program
- Top 10% of graduating class, Dean's list for academic excellence, Merit English class, student council officer, Ateneo de Manila University
- Honor's section during four years of high school, consistent first honors, student council officer, De La Salle Zobel School

EDUCATION

- Sept 2009 – Sept 2013 **Doctor of Philosophy (Ph.D) in Management Engineering, with merit, Politecnico di Milano**
- I was a Full Academic Scholar for 4 years, ranked 1st in the entrance examination (100%) and was granted a stipend of EUR 60,000. The Politecnico is the no.1 Engineering school in Italy & 20th best technical university in the world. My Dissertation entitled, *Rethinking Finance: Responsible Investment in the European Asset Management Industry* is a mixed methods inquiry into the development of Environmental, Social, and Governance standards in the European financial industry after the 2008 economic crisis. It was supervised by the head of the Finance Department, Prof. Marco Giorgino (Politecnico di Milano) and co-Supervised by Prof. Diane-Laure Arjaliès (Ivey Business School). My discussants were Prof. Fabrizio Ferraro (IESE Business School) and Prof. Emanuele Lettieri (Politecnico di Milano)
- Sept 2011 – Feb 2013 **Visiting Ph.D Student, HEC Paris**
- I spent 2 years of my Ph.D at the department of Accounting & Control at HEC Paris, the #1 Business School in France in a structured supervised program with full access to all Ph.D coursework.
- Apr 2011 – May 2011 **Visiting Ph.D Student, Bocconi University**
- I spent 1 month as a visiting student to attend high level Ph.D courses in Financial Economics. La Bocconi is the #1 Business school in Italy & 7th best Business school in Europe.
- Sep 2006 – Aug 2007 **MBA with Sobresaliente Honours, Universidad Carlos III de Madrid**
- UC3M is the best Public university in Spain for Business and Economics. I was in the bi-lingual (Spanish-English) Program (MBA) on partial scholarship and concurrently completed a postgraduate diploma in Microfinance in Spanish on full scholarship.
- 2002 – 2006 **BSc Major in Management, Minors in Hispanic Studies and International Business, Ateneo de Manila University**
- The Ateneo is the number one private university in the Philippines. I was a consistent Dean's Lister, Student council officer and Associate Vice-President of the Ateneo Management Association. I graduated among the top 10% of my batch with a QPI of 3.29/4.00 (3.65/4.00 majors)

CORPORATE CAREER

- Sept 2007 – Apr 2009 **The Royal Bank of Scotland (formerly ABN AMRO Bank) Amsterdam, the Netherlands**
Investment Banking Senior Analyst: Corporate Finance Group - Mergers and Acquisitions
- I was based in the international headquarters of ABN AMRO Bank and part of the number 1 Mergers and Acquisitions team of the Benelux region. My task was to identify potential cross-border deals in the market, pitch ideas to clients, perform quantitative valuation analyses, and execute transactions. I cooperated with different sector teams globally, mainly Energy and Resources (Chemicals and Renewable Energies teams) and also spent time in Belgium and London. Notable transaction: Sole financial advisor to Suez for the internal restructuring of the Suez-Tractabel-Electrabel Group (2008; deal value: USD1.2bn)
- Mar 2006 – Aug 2006 **Credit Suisse**
Investment Banking Intern: Corporate Finance Group
- After graduation from University I was in an elite investment banking internship where as a young analyst I conducted research on domestic and foreign emerging markets for potential transactions, coordinated and organized events (roadshows and closing dinners), and spearheaded philanthropy projects of Credit Suisse in the Philippines
- Apr 2005 – May 2005 **Perspective Magazine (lifestyle and design)**
Editorial Intern
- I spent 2 months in Hong Kong as a summer intern writing on design, lifestyle, food, film, culture, and the arts for a bi-lingual monthly publication.

BROADCAST CAREER

Oct 2017 **One News and Bloomberg TV Philippines**

to present *News Anchor / Segment Producer*

I research, write, produce and report on-cam every weekday for *BusinessWorld Live* and its *Bloomberg TV Philippines* segment. Before it was rebranded as One News, I anchored the 2 main news broadcasts of *Bloomberg TV Philippines*, *Starting Gate* and *In the Loop*. In my role as anchor, I report on global and local markets using the Bloomberg Terminal and conduct interviews with investment managers, market analysts, economists, and government officials on their views on the markets and the economy. I also create digital packages from field interviews, cover relevant corporate and economic events, and represent my network as a regular host, moderator, and invited speaker of business events. I also write, produce, and host *Bank On It*, a weekly financial literacy TV series. Finally, I am on call to replace other anchors in other news broadcasts should the need arise. I have done close to 1,000 live studio broadcasts and 200 remote broadcasts from home during the Covid-19 pandemic.

NOTABLE INTERVIEWS & COVERAGE

- Full live coverage of the ASEAN 2017 Summit
- Full live coverage of the Philippine 2018 Midterm Elections
- Win Gatchalian, Senator of the Republic of the Philippines
- Ben Diokno, Governor of the Bangko Sentral ng Pilipinas
- Sonny Dominguez, Finance Secretary
- Eliseo Rio, ICT Secretary
- Ching Plaza, Director General of PEZA
- Ramon Monzon, President of the Philippine Stock Exchange
- Ernesto Pernia, Socioeconomic Planning Secretary
- Gunter Taus, President of the European Chamber of Commerce
- Yongzheng Yang, IMF Representative to the Philippines
- Stephen Groff, VP Operations of Asian Development Bank
- Jaime Augusto Zobel de Ayala, CEO of Ayala Corporation
- Manuel Pangilinan, CEO of PLDT
- Ernest Cu, CEO of Globe Telecom
- Rey Espinosa, CEO of Meralco
- Eric Francia, CEO of AC Energy
- Gus Cosio, CEO of MRC Allied
- Dmi Lozano, CFO of Aboitiz Equity Ventures
- Amador Sendin, CFO of MacroAsia Corporation
- Lito Villanueva, CTO of Yuchengco Group and RCBC
- Henry Aguda, CTO of Unionbank
- Wick Veloso, CEO of PNB
- Haj Narvaez, CEO of BPI Securities
- Ed Francisco, President of BDO Capital
- Doy Vea, President of Voyager Innovations/Paymaya
- Anthony Thomas, CEO of Mynt/GCash
- Joe Soberano, CEO of Cebu Landmasters
- Sanjiv Vohra, CEO of Security Bank
- Marco Antonio, CEO of Century Properties Group
- David Leechiu, CEO of Leechiu Property Consultants
- Market analysts and economists
- CEOs and founders of Start up firms

NOTABLE HOSTING & SPEAKING ENGAGEMENTS

- Host/Moderator BusinessWorld Economic Forum (3 years)
- Host-Moderator, Globe CEO Council Virtual Meetings (3x)
- Host-Moderator, Microsoft Kick-off conference
- Moderator, IBPAP annual virtual conference
- Moderator, CCAP annual virtual conference
- Moderator, Go Negosyo Balik Kabuhayan (1 million viewers)
- Host-Moderator, SEIPI General Membership meeting (2x)
- Moderator/Panelist, TGFI Online Summit (3x)
- Host-Moderator, Meralco Forums/Webinars (4x)
- Host-Moderator, Tech Talk On Air, TV broadcasted Webinar (2x, 1 million online views)
- Moderator, GoNegosyo ASEAN Women Summit (12k physical attendees)
- Host, Philippine Constructors Association Conference
- Keynote, Jose R. Reyes Memorial Medical Center Graduation
- Host-Moderator, Asian Bankers Association Conference
- Moderator, Women Today Conference, Philippine Star
- Panelist, The Global Filipino Investors Conference
- Panelist, ecomparemo.com Women's Day Forum
- Host-Moderator, Philippine Digital Conference
- Panelist, ICON Investment Conference
- Host, Voyager Innovations FintQ on Q (3x)
- Host, Agora Awards (Philippine Marketing Association)
- Speaker, Bangko Sentral ng Pilipinas Mentoring series

SELECTED BROADCAST LINKS

<http://www.danielaurel.tv/>

ACADEMIC CAREER

- Sept 2014 to present **IÉSEG School of Management (The Catholic University of Lille)**
Formerly Assistant Professor of Finance (Permanent Faculty), currently Adjunct Professor
- IÉSEG is a triple-accredited school belonging to France's prestigious "Grandes Ecoles", ranked 6th among Business Schools in France overall, 2nd in France for business research, and 17th globally for its Masters in Management Program. I spent 4 years holding a research active position at the permanent faculty of the Department of Finance, Audit and Control. My teaching duties include Performance Management, Finance Fundamentals, Financial Analysis, Firm Valuation using Bloomberg and Thomson Reuters, and Management Accounting as well as Master thesis supervision of 10 students per year. I continue to collaborate as a regular Visiting Professor and thesis supervisor. During my tenure at IESEG I held visiting positions at the Ateneo de Manila University – Graduate School of Business (July 2016) and Ivey School of Business, University of Western Ontario (May 2016), was a Member of the Academy of Management, the European Group of Organization Studies and Reviewer for *Current Sociology*, *California Business Review*, *Business Ethics: A European Review*, and *Business and Society*. I have presented my research in more than 20 peer-reviewed academic conferences in Europe and the United States.
- Sept 2013 - **ESSEC Business School - Department of Accounting & Control**
June 2014 *Post-doctoral Research and Lecturer*
- I spent my post-doctoral year teaching Management control and continuing my research project on Responsible Investment
- HEC Paris – Department of Accounting & Control**
- Sept 2011 - *Research and Teaching Assistant*
- May 2013
- To supplement my income during the last 2 years of my Ph.D, I was a teaching assistant for courses in Financial Accounting, Management Accounting and Control, and Responsible Investment and received a research grant from the HEC Center for Society and Organizations
- Politecnico di Milano - Department of Management, Economics and Industrial Engineering**
- Sept 2010 - *Research Assistant and Lecturer*
- Feb 2011
- During my Ph.D I taught Corporate Finance (Master & MBA) and conducted Research for the *VICO Project: Financing Entrepreneurial Ventures in Europe* funded by the 7th Framework Program of the European Commission
- Ateneo de Manila University - School of Government**
- Mar 2010 - *Adjunct Professor*
- present
- Lecturer, Secretariat and program developer (voluntary with no pay) for the Leadership and Social Entrepreneurship course for Filipino migrants all over the world. The program has over 3,000 graduates in more than 10 countries.

PUBLISHED WORKS & WORKS IN PROGRESS

- Laurel-Fois, D. 2017. "Rethinking Finance: Responsible Investment in the European Asset Management Industry". Saarbrücken, Germany: Scholars' Press. (ISBN-13: 978-3-659-84607-6, ISBN-10: 3659846074, EAN: 9783659846076) *Ph.D thesis published as a book.* <https://www.amazon.com/Rethinking-Finance-Responsible-Investment-Management/dp/3659846074>
- Laurel-Fois, D. 2016. "Beyond Appearances: The risk-reducing effects of Responsible Investment Practices. *Business and Society*, Vol 57, Issue 5, pp. 826-86 <http://journals.sagepub.com/doi/abs/10.1177/0007650316635628>
- Laurel, D. & Piani, V. 2013 "L'SRI nei diversi contesti culturali" (Socially Responsible Investing in Different Cultural Contexts) in *Creare Valore a Lungo Termine (Creating Long-term Value)* eds. Del Maso, D. and Fiorentini, G. EGEA (Milan, Italy). <http://www.amazon.it/Creare-valore-lungo-termini-linvestimento-ebook/dp/B00BBF72DQ>
- Laurel-Fois, D. & Arjalies, D.-L., "Prison Break from the Performance Debate: Selling Social Issues in the Absence of Strategic Arguments – The Case of Responsible Investment in Europe." *Under Review in Organization Studies.*
- Laurel-Fois, D., Arjalies, D.-L., and Mottis, N. "From Valuation to Evaluation: The Case of Responsible Investment Reporting" *Under Review in Business and Society.*